

**Press release:**

**"In bed with the artist"**

***Meet and converse with an artist to create a personalised work of art.***

**"In bed with the artist", a new artistic concept.**

The aim of the concept "In bed with the artist" is to bring about a meeting between the artist and the future buyer of the artist's work, for a period of varying lengths. The artist will take inspiration from this exchange for the creation of a new, personalised work of art, dedicated to the interlocutor.

"In bed with the artist" provides the opportunity to establish a human relationship between the two parties involved, while fully respecting the artist's creative freedom.

This special relationship between artists and the commissioners of their work, without going through the intermediary of a gallery, is placed within reach for all thanks to the internet as a means of communication, and adapts to today's systems of interaction.

**"In bed with the artist": a chance to buy a work of art that is personalised according to the time spent with the artist.**

Three possible options with three different time frames are offered:

- a) a one-hour conversation with the artist.
- b) a full day with the artist.
- c) a full weekend with the artist (during which food and accommodation are provided for the artist).

**"In bed with the artist": an initiative of the association Dernier Avertissement.**

Founded in 2005, Dernier Avertissement is a non-profit association in accordance with the French law of 1901, managed by amateur artists and based in Paris. The association has a double aim: to support nascent creativity and to attract the interest of new audiences in contemporary art.

Dernier Avertissement mainly organises contemporary art exhibitions and events in unusual settings and places. Spaces usually given over to exhibitions, strictly neutral in their nature, today seem inappropriate in the face of contemporary art that demands rupture with traditional boundaries and blurs the distinction between genres.

**Ways to register and choice of artists.**

The association's website [www.dernier-avertissement.com](http://www.dernier-avertissement.com), allows on-line registration for "In bed with the artist" and shows a selection of artistic works by the artists proposed. The project involves all the different forms of art: drawing, photography, painting, sculpture, installations, performance and sound art.